

# EEO Report June 1, 2008

For the period of 6/1/07-5/31/08

10 Full-time Hired Employees

57 Applications received

34 Interviews preformed

Recruitment Sources used:                      Applications Received

9&10 News Website	7
Cadillac Evening News	5
T.C. Record Eagle	6
MAB Job Bank	6
Specs Howard	8
Ferris State University	0
Central MI University	3
Media Line	15
Magid Consultants	3
Sault Evening News	4

In addition, each of the jobs posted were also sent to the following organizations that have asked to be notified:

Cadillac Mental Health  
2105 6<sup>th</sup> Avenue  
Cadillac, MI 49601  
Betty Clark  
231=775=5638

Central MI University Broadcasting Department  
Peter Orlick  
344 Moore Hall  
Mt. Pleasant, MI 48858  
989=774=3851

WWTW/WWUP-TV has participated in 2 Job Fairs during the past year. March 11th at MAB in Grand Rapids where over 250 students and business-minded professionals attended. On March 29<sup>th</sup>, we attended a job fair at Central Michigan University in Mt. Pleasant. In attendance from WWTW/WWUP-TV was our News Director, Promotion Director, Human Resource Director, General Manager and General Sales Manager. Our News Director spoke at the NAB Convention in Las Vegas on April 15<sup>th</sup>. We also host several school tours throughout the school year. WWTW/WWUP-TV has an ongoing Internship program with Ferris State University in Big Rapids and Central Michigan University in Mt. Pleasant. We employ between 8-10 interns per year.

Media Line <http://www.medialine.com> Mark Shilstone  
MediaLine  
P.O. Box 51909  
Pacific Grove, CA 93950

Phone: 800-237-8073

Magid 319.377.7345 Barbara Frye

Cadillac News  
130 N. Mitchell St., P.O. Box 640, Cadillac, Michigan 49601-0640  
Phone: 231-775-6565 Fax: 231-775-8790

Dick Kernan  
**Specs Howard School  
of Broadcast Arts**  
19900 W. Nine Mile Rd.  
Southfield, Michigan 48075  
Phone 248.358.9000

Ferris State University  
Rye, Clayton B Professor (231) 591-2716 Television & Digital Media Production  
1201 S. State Street Big Rapids, Michigan USA - 49307